

Brand design

Corporate visual identity

2023



Dr. Domov
REALITNÁ KANCELÁRIA

Realitná kancelária

www.drdomov.sk

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Vysvetlenie myšlienky loga

Dom

= nehnuteľnosť



Dr. Domov
REALITNÁ KANCELÁRIA

Fonendoskop

symbol doktora,

spojenie myšlienky

“nehnuteľnosti + dr. Domov”

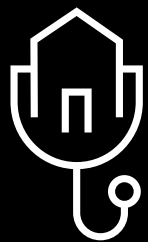
VERZIE LOGA



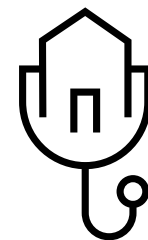
Dr. Domov
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FARBY



Hlavná farba

HEX: 4b677a

RGB: R: 75 / G: 103 / B: 122

CMYK: C: 75 / M: 53 / Y: 38 / K: 14



Hlavná farba / sekundárna

HEX: f68b46

RGB: R: 246 / G: 139 / B: 70

CMYK: C: 0 / M: 55 / Y: 80 / K: 0



Hlavná farba / sekundárna

HEX: 365463

RGB: R: 54 / G: 84 / B: 99

CMYK: C: 82 / M: 59 / Y: 45 / K: 20

POPPINS

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Font pre nadpisy/titulky:

Barlow - BOLD

Podmienka:

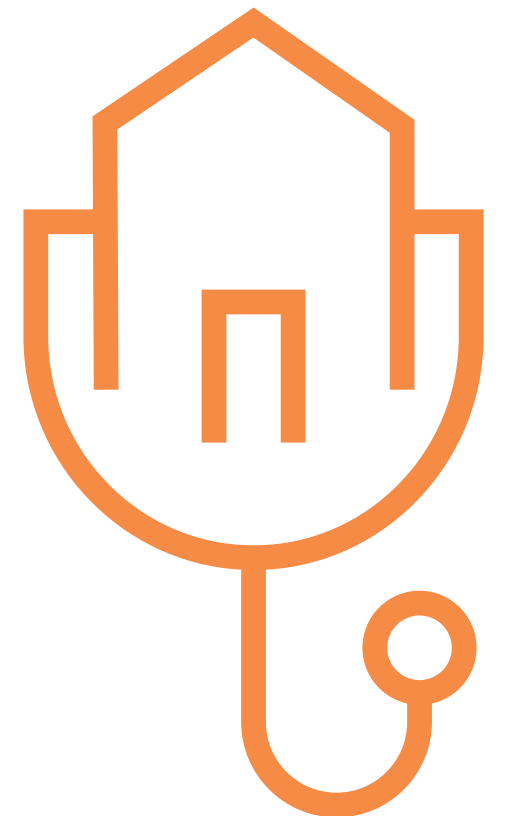
žiadna

Font pre bežný text:

Barlow - light | regular

Podmienka:

žiadna





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Nový Nadpis

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Mgr. Meno Priezvisko
Generalný riaditeľ

+421 900 000 000
meno@domena.sk
www.domena.sk

Názov firmy s.r.o.,
Ulica názov 00, 000 00 Mesto
IČO: 000000000 | DIČ: 0000000000 | IČ DPH: SK000000000
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S pozdravom

Mgr. Meno Priezvisko

Font: Barlow BOLD

Generalný riaditeľ

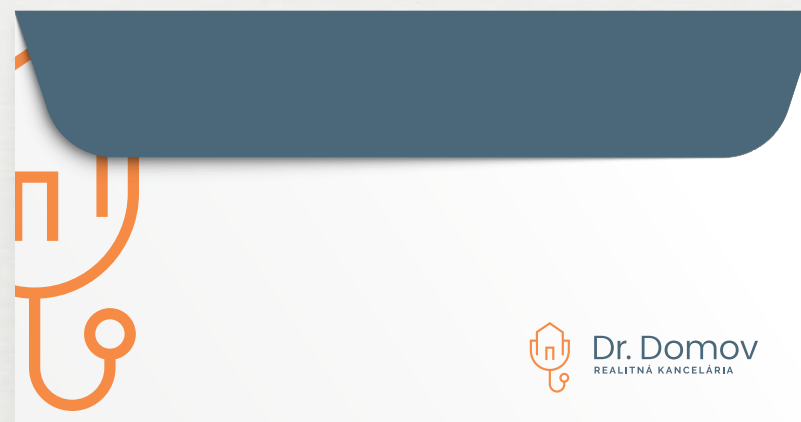
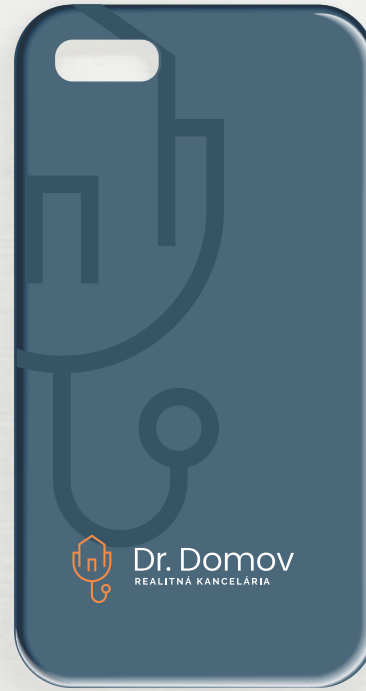
Font: Barlow

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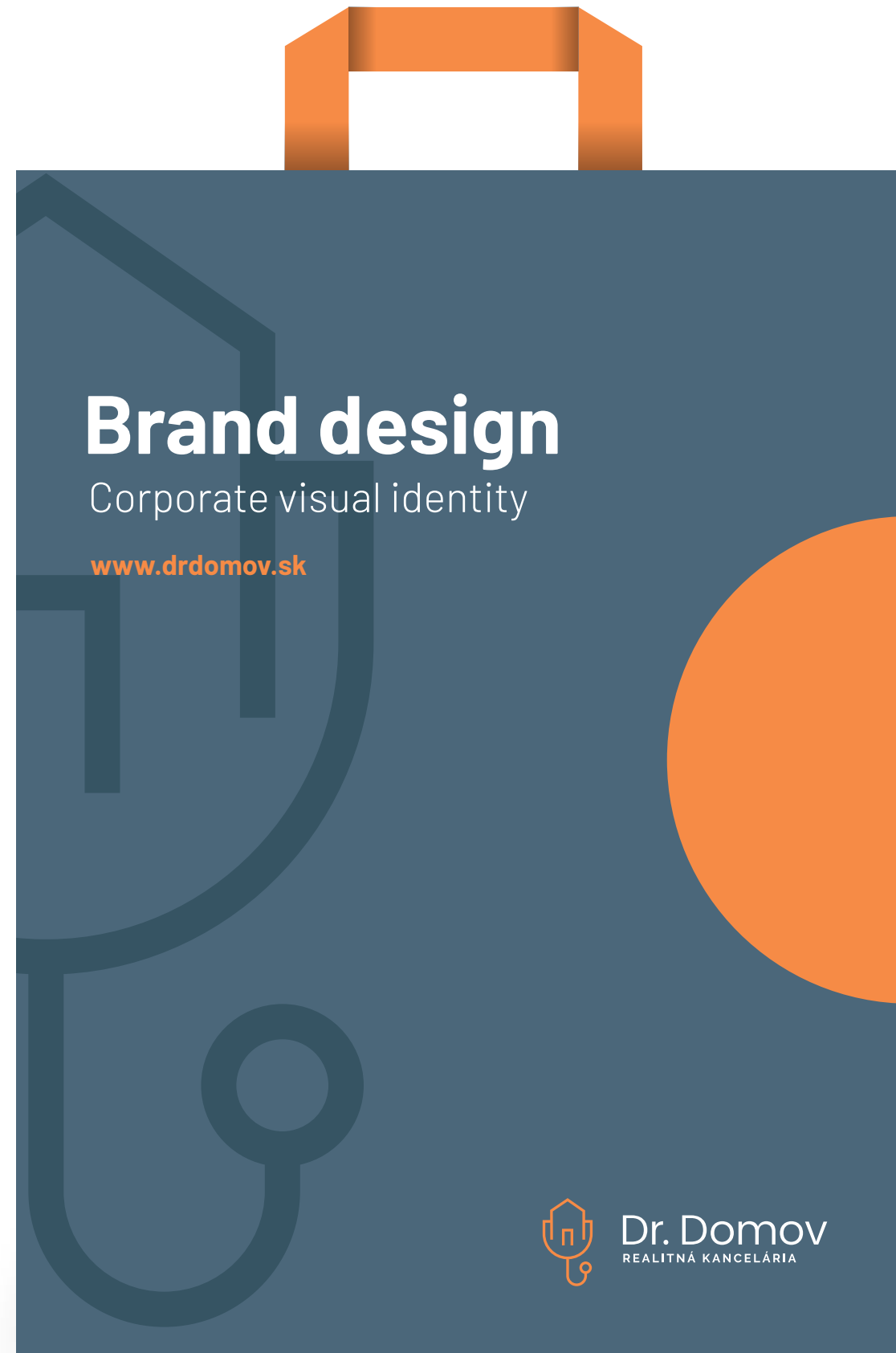


Dr. Domov
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REKLAMNÉ PREDMETY



UKÁŽKA NA TAŠKE



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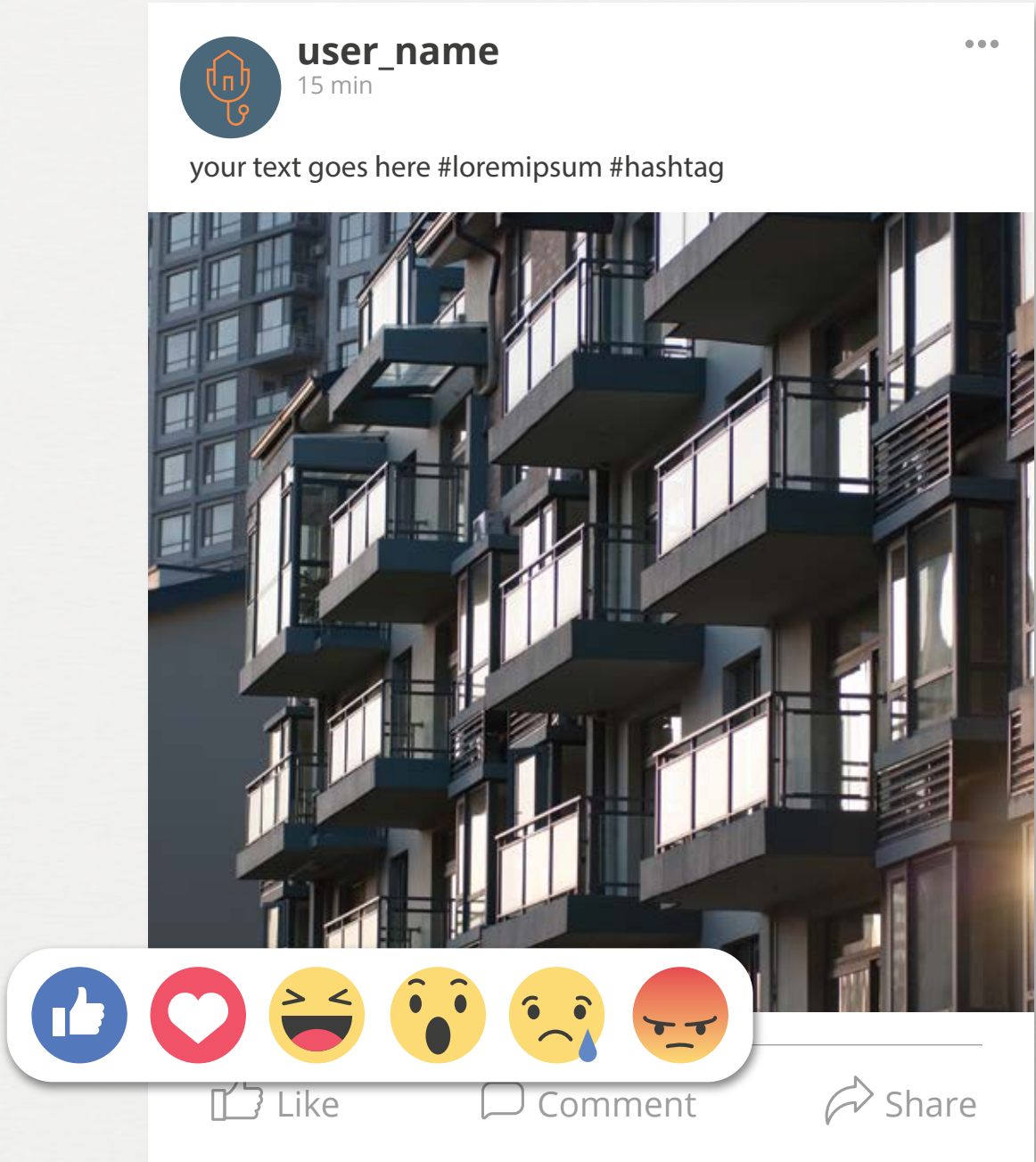
UKÁŽKA NA OBLEČENÍ



UKÁŽKA ROLL UP



SOCIÁLNE SIETE



FACEBOOK / INSTAGRAM POST



PROFILE IMAGE

Nový Nadpis

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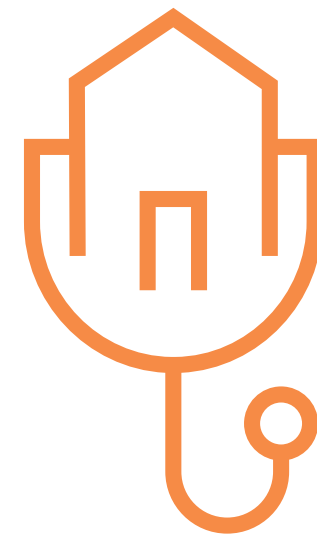
VYSVETLENIE PRVKOV

Neuplný kruh

malý grafický doplnok

Spôsob použitia prvkov identity

na rôznych farebných pozadiach



created by:

www.rabbitstudio.sk



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