

2023

Dizajn manuál

Firemná identita

**One step
Ahead.**



2023

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Firemná identita

Expert na Ľudské zdroje



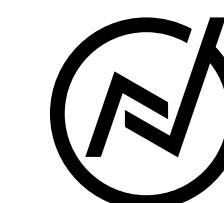
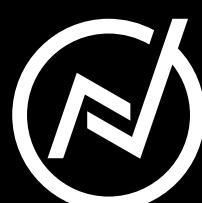
Vysvetlenie myšlienky loga



Písmeno "N"

Ostré hrany - dynamický posun vpred

VERZIE LOGA



font: POPPINS

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FARBY

HEX: 0a142f
CMYK: 95% / 86% / 48% / 65%
RGB: R:10 / G:20 / B:47

HEX: 2a3586
CMYK: 100% / 96% / 9% / 4%
RGB: R:42 / G:53 / B:134

VIZITKA

V1



V2





 **NORTHON**
NORTHON s.r.o.
Radlinského 1716,
02601 Dolný Kubín
IČO: 54785821
IČDPH: SK2121786249
www.northon.sk



Nový Nápis

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Názov firmy s.r.o.,
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IČO: 000000000 | DIČ: 0000000000 | IČ DPH: SK0000000000
[www.domena.sk](#) | [info@domena.sk](#)

EMAILOVÉ PODPISY

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S pozdravom

Ing. Meno Priezvisko

HR; názov vzorovej pozície

+421 900 000 000

meno@domena.sk

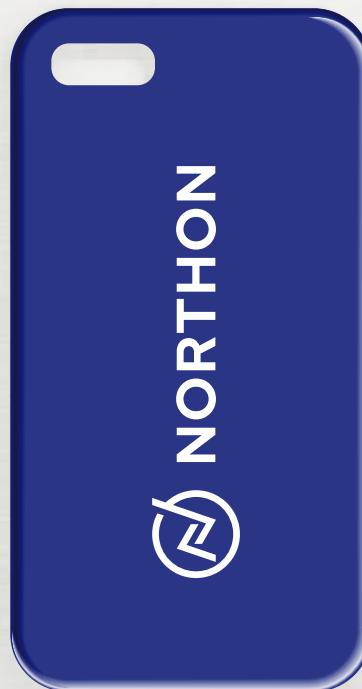
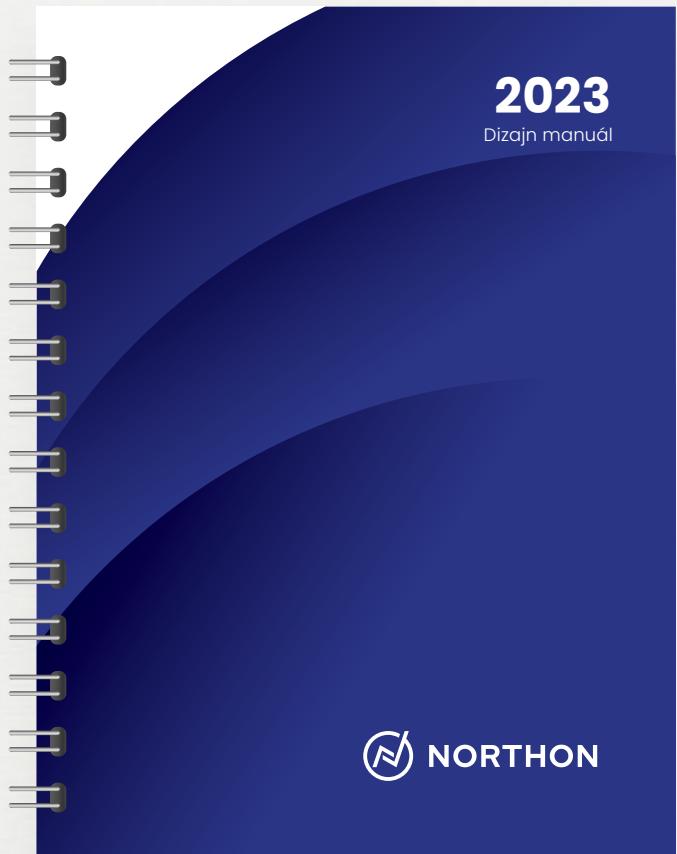
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font Poppins



REKLAMNÉ PREDMETY



One step
Ahead.

NORTHON

UKÁŽKA NA TAŠKE



2023

Dizajn manuál

Firemná identita

**One step
Ahead**



UKÁŽKA NA OBLEČENÍ



UKÁŽKA ROLL UP

2023
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**Expert
na ľudské
zdroje**

 **NORTHON** | EXPERT NA ĽUDSKÉ ZDROJE

- Profesionálne riadenie rizík
- Kolektívne vyjednávanie

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**Profesionálne
riadenie
rizík**

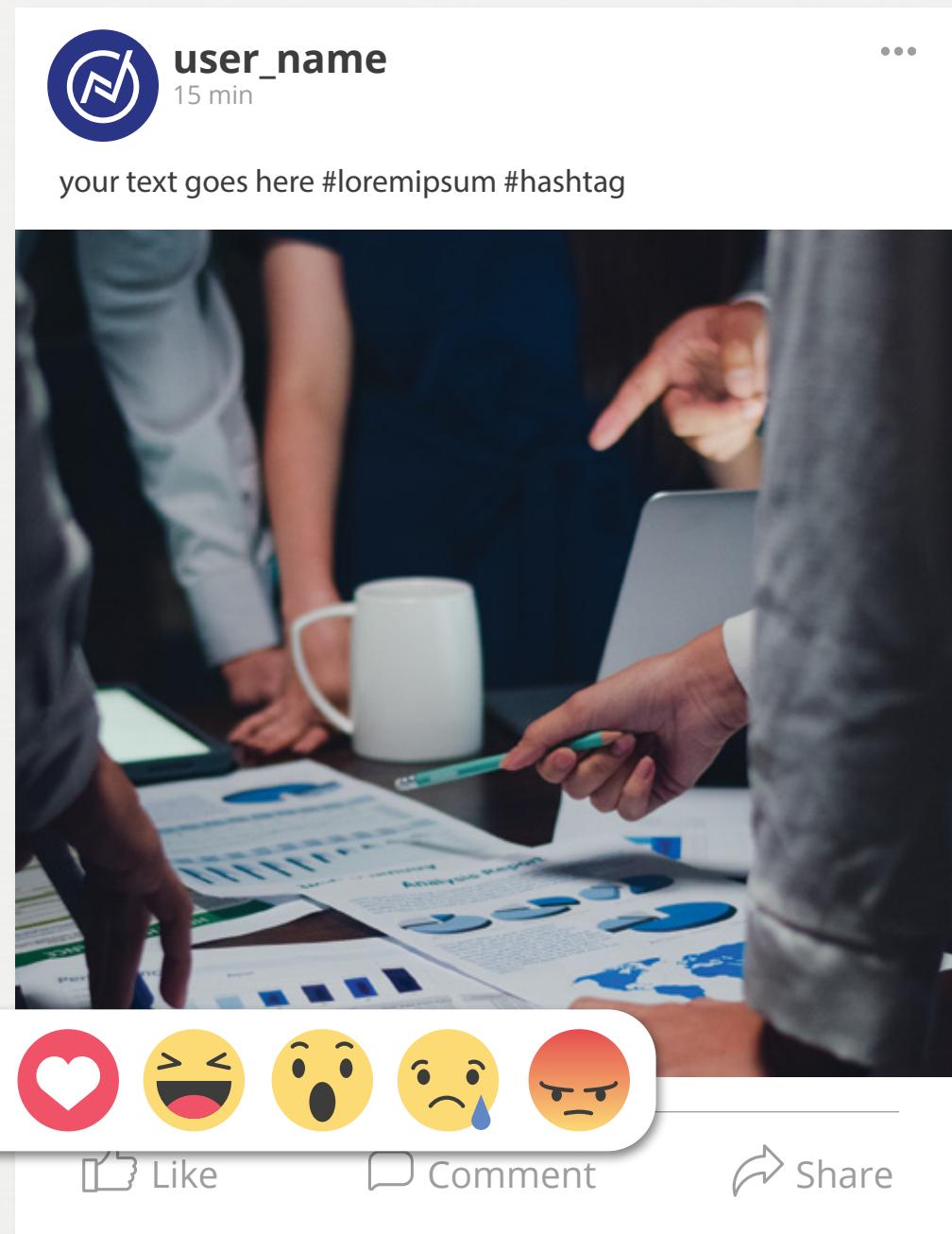
 **NORTHON** | PROFESSIONÁLNE RIADENIE RIZÍK

- Profesionálne riadenie rizík
- Kolektívne vyjednávanie

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SOCIÁLNE SIETE



FACEBOOK / INSTAGRAM POST



PROFILE IMAGE

FARBA PRE POZADIE

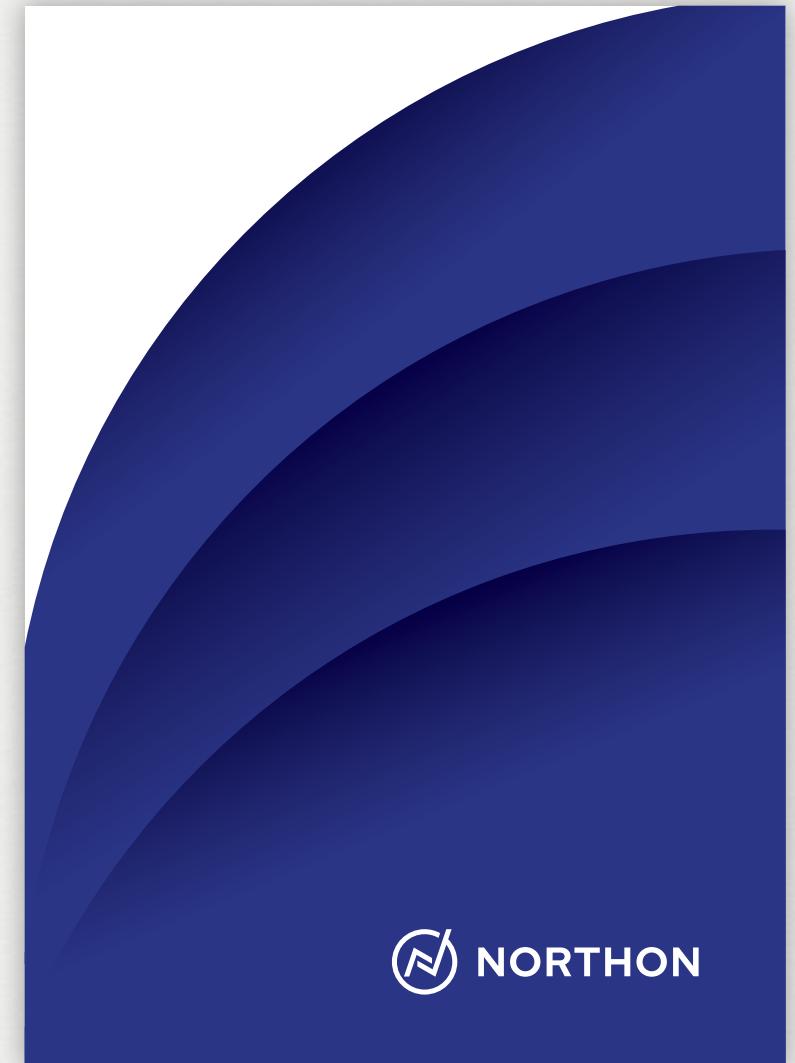
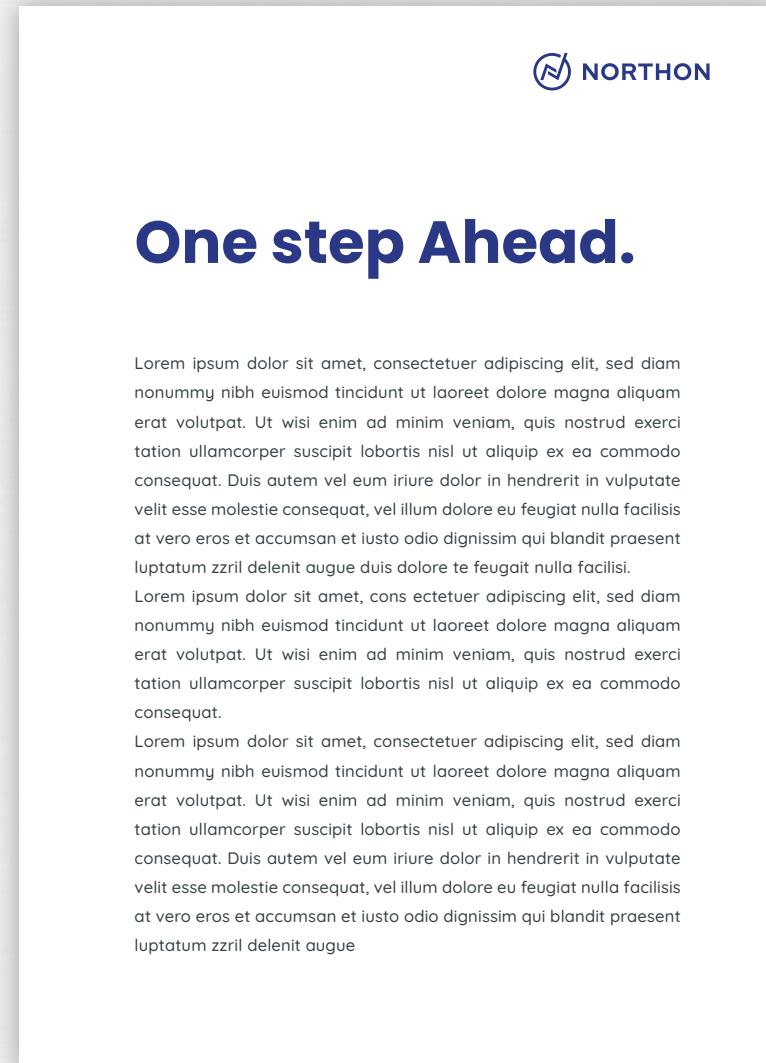
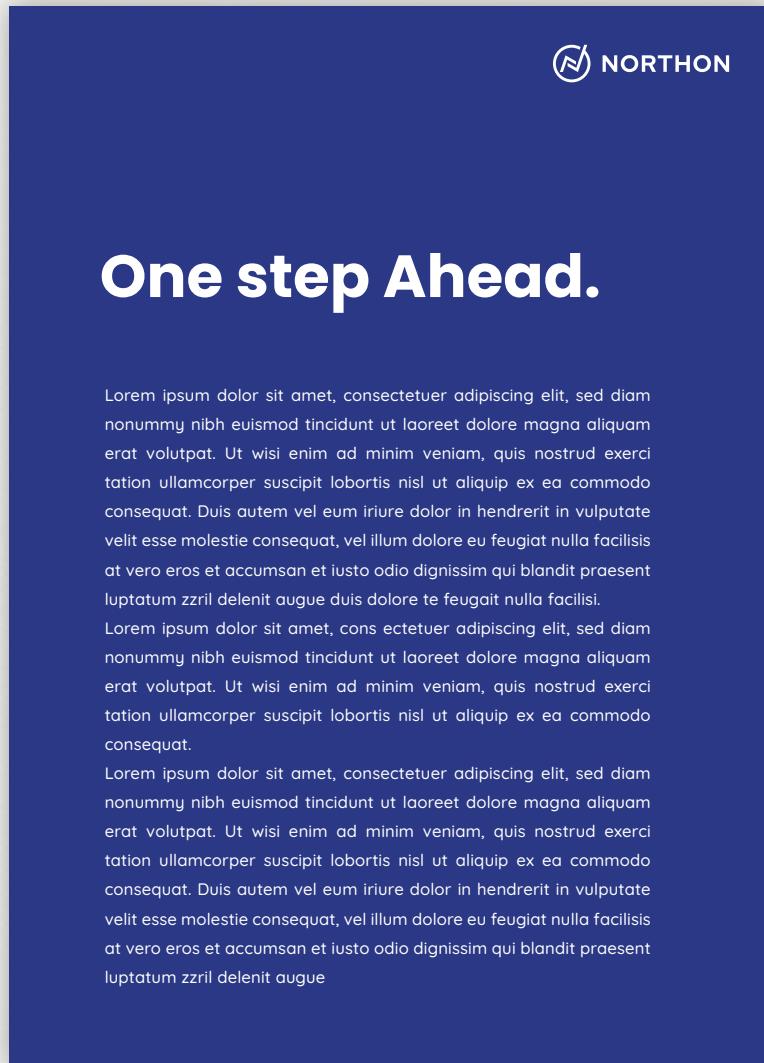
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CMYK: 100% / 96% / 9% / 4%

RGB: R:42 / G:53 / B:134

CMYK: FFFFFF

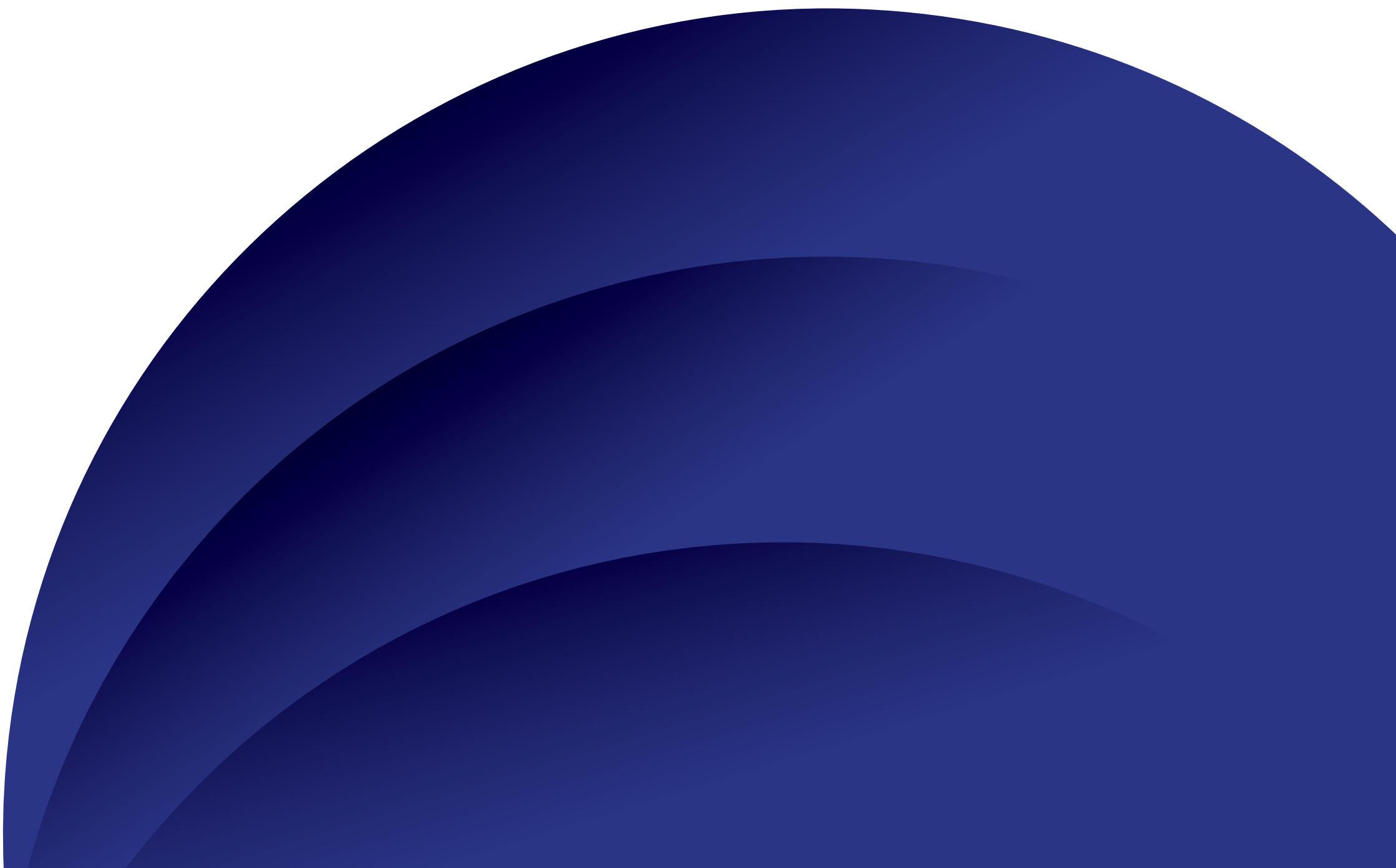
0% / 0% / 0% / 0%



VYSVETLENIE PRVKOV

Prvok identity

Používa sa ako prvok pozadia grafiky.



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One step
Ahead.

