

# Firemná identita

2023

Zubná ambulancia  
Malacky

dizajn manuál

ne dent



ne<sup>o</sup> dent

## Vysvetlenie myšlienky loga

### **Zub**

silueta zuba, hlavná činnosť

### **Font**

elegantný, odborný,  
profesionálny, decentný ...



VERZIE LOGA

ne○dent

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# font: **QUICKSAND**

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# **FARBY**

**HEX:** 4a7074  
**CMYK:** 74% / 44% / 47% / 15%  
**RGB:** R:74 / G:112 / B:116

# VIZITKA / HLAVIČKOVÝ PAPIER



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## Nový Nápis

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Názov firmy s.r.o.,  
Ulica názov 00, 000 00 Mesto  
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www.domena.sk | info@domena.sk

# EMAILOVÉ PODPISY

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S pozdravom

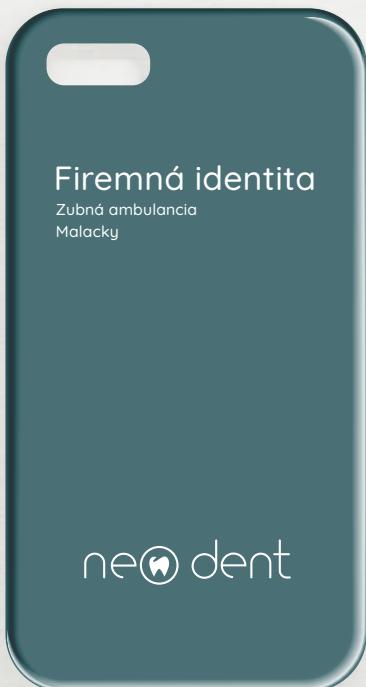
MUDr.  
**Meno Priezvisko**  
Generalný riaditeľ

+421 900 000 000  
meno@domena.sk  
www.domena.sk

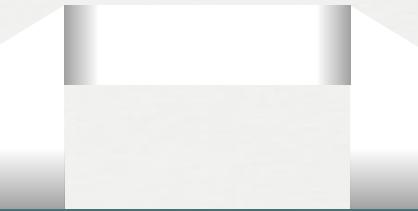


font Quicksand

# REKLAMNÉ PREDMETY



# UKÁŽKA NA TAŠKE



## Firemná identita

Zubná ambulancia  
Malacky

2023

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## UKÁŽKA NA OBLEČENÍ



## UKÁŽKA ROLL UP

# Firemná identita

Zubná ambulancia  
Malacky



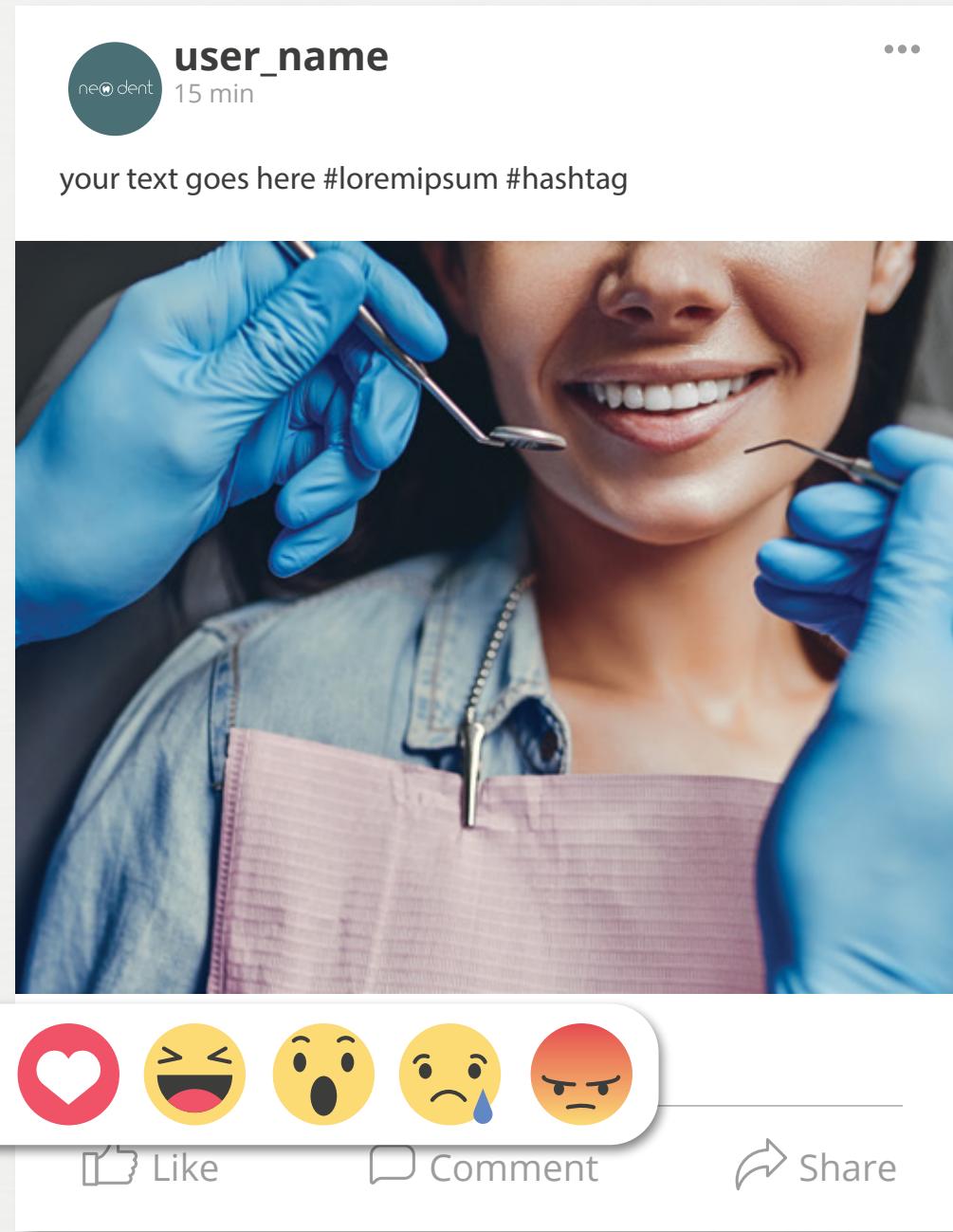
Ambulancia:  
**NEODENT s.r.o.**  
Názov ulice 00  
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ne dent



[www.webstranka.sk](http://www.webstranka.sk)

# SOCIÁLNE SIETE



FACEBOOK / INSTAGRAM POST

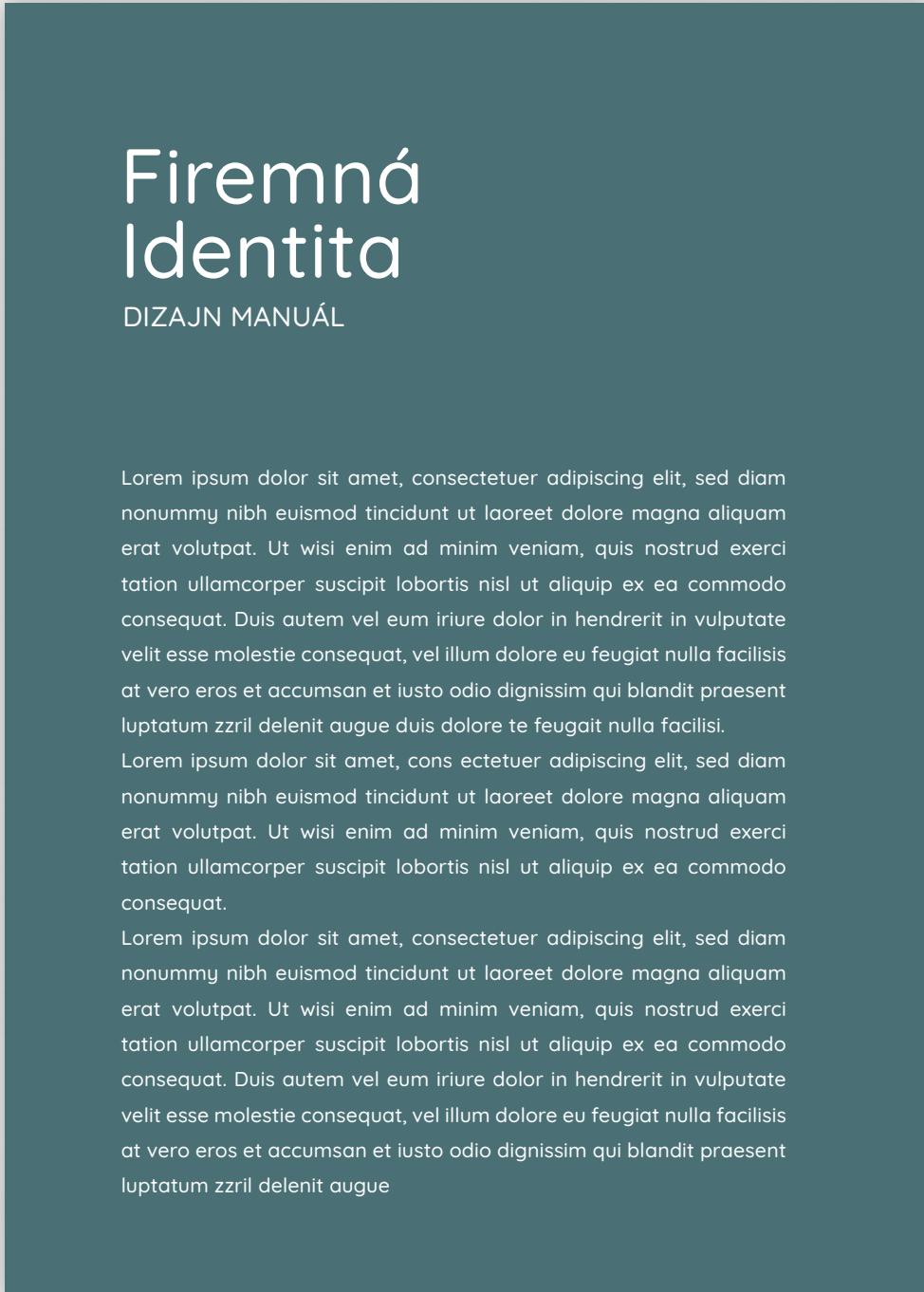


PROFILE IMAGE

# FARBA PRE POZADIE

CMYK: FFFFFF  
0% / 0% / 0% / 0%

HEX: 4a7074  
CMYK: 74% / 44% / 47% / 15%  
RGB: R:74 / G:112 / B:116



## Firemná Identita

DIZAJN MANUÁL

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